

German eCommerce Shop Requirements needed:

Introduction

Tutorial video

<https://www.youtube.com/channel/UCjheNuYp1OXkKGxTjKNG13g>

- The Shop Structure and Text should be copied
- All Images should be not copied, therefore should be created by yourself
- Every Copied Text Should be Paraphrased, "Paraphrase in German following Text" "Rewrite in German following Text" "Rewrite in German with own words and extend" ... e.g similar commands
- Replace everywhere there Company Details with ours
- Don't copy 1 to 1 the site Structure also use some individualism to avoid double content Issues
- All Pages should be Seo optimized for ecommerce

Required Plugins

- CookieYes | GDPR Cookie Consent)
<https://www.youtube.com/watch?v=thx5SN4KyDM&t=24s>
- Updraft Plus
- Rank math seo -<https://www.youtube.com/watch?v=0a7tD3bbFSU>
- EAN for WooCommerce
<https://www.youtube.com/watch?v=P6TaqKEhogA&list=PLxzL-bmTV646HeXZ8P7Palxr84yw24-k3>
- Meta Tag Manager
- Product feed pro
- Invoice Gateway For WooCommerce

- Contact Form 7
- And all Plugins needed from your Site.
- Direct Checkout button
- wp-all-import-pro <https://www.youtube.com/watch?v=FmjOcsdB4T0&t=14s>
- WP All Import - WooCommerce Import Add-On Pro
- Simple Custom CSS and JS
- Loco Translate <https://www.youtube.com/watch?v=tqOG4dJUeyA>
- TranslatePress - Multilingual <https://www.youtube.com/watch?v=1gtkFkK4Kx0&t=1s>

Language

- Full Site must be in German and there Should be only one Language, German!

Design/Template

- The Shop should have a new Template and should have a unique Logo

We don't want to use Following Templates:

Woodmart
 Porto
 Pressmart
 Besa
 Druco
 Machic
 Electro
 Xstore
 Flatsome
 Jaroti
 Partido
 Zank
 Woodmart

Porto
Pressmart
Besa
Druco
Machic
Electro
Xstore
Flatsome
Jaroti
Partido
Zank
Ciyashop
Greenmart
Keelo
Minimog
Riode Shopkeeper
Sober
The 7 theme
Clave clean
Woncep
Retailer
Wolmart
Blowne
Razzi
Loobek
Reebok
Minimog theme
Bajar theme
Shopic theme
Emerce theme
BloxicVersion: 1.0.0 theme
Orienko-152 theme
Elissi
Hara theme
vango-110
medxtore_160
bailly-110
bedesk-fashion
storegrid-fashion
uroan_10
teta_301
cerato_2216

Its Important that here in the Text the Right Payment and Shipping Methods also are mentioned

Shipping Method

- Free Shipping with DHL
- Free Shipping with GLS

Payment Method

- Rechnung (Invoice)
- Nachname (Cash on Delivery)
- Tax (Mwst)
 - 19% Mwst on all Articles
 - Tax included in Price
 - Tax Should be visible that its included in Price Example "**100.74 € Inklusive MwSt.**"

just should be google friendly good colors, not blue green yellow orange all mixed one theme

Some Important things:

1. Rename Home Button to "Startseite"
2. Shipping and purchase only possible in germany(this i mean as well for all shops)
3. Including tax inside price like this "**inklusive MwSt**"
4. add product how the basket looks layout
5. Remove numbering from page content
6. One Should be Called instead Barzahlung bei Lieferung it should be "DHL Nachname" and Rechnungs-Gateway should be "Zahlung per Rechnung"
7. Add Direct Checkout Button "Direkt Kaufen" all shop
8. Footer should be "Zahlugn und Versand"

9. pls double check all legal text for following thing, 1. no english content 2. company details changed to our 3. Payment method is only "DHL Nachname" and "Zahlung per Rechnung" (Payment time is 14 days so, write "Bezahlen innerhalb 14 Werktagen nach erhalt der Ware" You can also make payment text with chatgpt. And delivery everywhere that its for free with dhl and gls should stand in legal text
10. "DHL kostenloser Versand" - Delivery time 1-3 Days (Also need to write in legal text
11. Including tax from woocommerce setting
12. Zahlen Sie innerhalb 30 Werktagen per Rechnung (if its in legal text like this) or Zahlen Sie innerhalb 14 Werktagen nach erhalt der Ware
13. Check database
14. DHL Nachname delivery is only with DHL Shipping not with GLS :) for next time
15. Home = Startseite
16. – add top bar above the header in which add shop email and phone along with icons:
17. -On the about us section on homepage – make sure use stock images according to the business niche.
18. In header phone num & email must be there and also must be linked up
19. Product auto search option

20. My account , login + register

21. EAN number will be in product details page

Design Issues

- Enter the site title same like the domain name only. Like (Bereker).

-All the images are stretching including, banner images, product grid image, make sure align them as a (object-fit: contain) in the container using css.

-Make sure enable Reviews part on all products

- Make sure Direct Check out button on product details

- Make sure product layout Object image same looking

- Make sure use only same font family on legal pages. Make sure add h1, h2, h3 tags on all legal pages, that is good for Google. And make the format better, remove unwanted spaces etc on all legal pages, and make sure use correct shop details everywhere on legal pages.

-Add a new page called **Cancellation Form (but in German)** in which add a form and add the following fields in the form:

1. First Name

2. Last Name

3. Email

4. Phone

5. Order Number

6. Contact Reason

7. Message

Some Code Support

1. **Add Cookie Policy link on footer, make sure if someone click then Yes Cookie Banner will open, use (cp) class on the link, here is the custom script:**

```
<!-- Cookie Popup On Click -->
```

```
    <script type="text/javascript">
```

```
jQuery(document).ready(function(){
```

```
    jQuery(".cp").click(function(e){
```

```
        e.preventDefault();
```

```
        jQuery(".cky-consent-container").removeClass('cky-hide');
```

```
    });
```

```
    });
```

```
</script>
```

2. Css for Inclusive Mwst

```
.eael-product-price::after {
```

```
    content: "(inklusive MwSt)";
```

```
    display: inherit;
```

```
    font-size: 12px;
```

```
}
```

```
span.woocommerce-Price-amount.amount::after {
```

```
    content: "(inklusive MwSt)";
```

```
    font-size: 12px;
```

```
        color: #000000;
```

```
    font-weight: 400;
```

```
    display: block;
```

```
}
```



These Pages must need in footer:

RECHTLICHES

[AGB](#)

[Datenschutz](#)

[Impressum](#)

[Widerrufsbelehrung](#)

[Cookie Richtlinie](#)

VERSAND & RETOURE

[Meine Bestellung verfolgen](#)

[Versand & Lieferung](#)

Zahlungsmethoden
FAQ
Widerrufsformular

WICHTIGE LINKS

Unser Unternehmen
Geschäft
Jobs & Karriere
Kontakt
Newsletter-Anmeldung

.Check Website for 404 Errors at <https://www.deadlinkchecker.com/> or <https://ahrefs.com/broken-link-checker> or <https://error404.atomseo.com/>

Check if the Cookie Plugin Cookie Yes GDPR is displayed on the Page when you visit it and

. Now Install the Plugin UpdraftPlus (we give it to you)

.Then make a Database Backup, download the Database, open it with a text editor, now you search for the old company name, address, phone number, domain, email, Owner Name, Taxid(All this you find on the original Website under Impressum) and following words: Paypal , Kreditkarte , Stripe , Banküberweisung , Überweisung ,

.If you find something in Database change it yourself and as well talk to the shop creator, to better work, and after all done if found something upload the changed database, if nothing found good, we can Approve the Shop.

Wocommerce Check if mail Title and mails are translated

Some previous projects:

1. www.seglis.de

ISM-connect UG

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Amtsgericht Augsburg HRB 34542
Hochstr. 15
D-86399 Bobingen
Deutschland
4915216437352
Ref was : <https://www.cw-mobile.de/>

2. <https://bereker.de/>

3. stagetecs.de

4. sehringger.de